

SYSTEMATIC DESENSITIZATION & High Performing Teams

PMI Croatia Forum, Zagreb, 14.11.2024.

Fran Mikuličić, MBA

A person in a white robe is meditating in a cross-legged position on a dark blue surface. The background is a surreal landscape with orange, glowing trees and floating orange spheres. The scene is framed by a large, circular, orange structure.

SYSTEMATIC DESENSITIZATION

BUT FOR WHOM?

BANDWIDTH STRATEGY COACH

COGNITIVE

EMOTIONAL

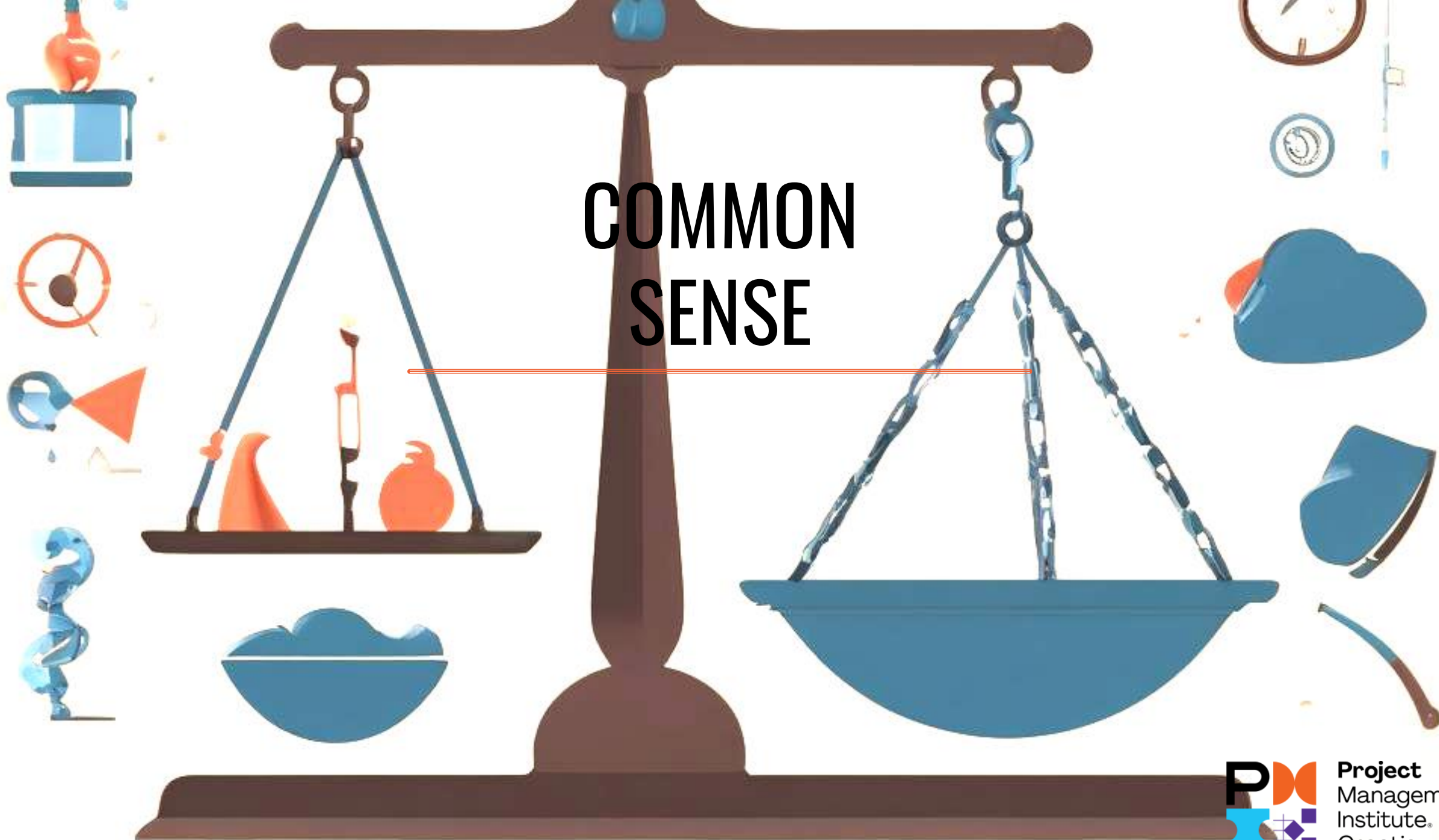
ATTENTION

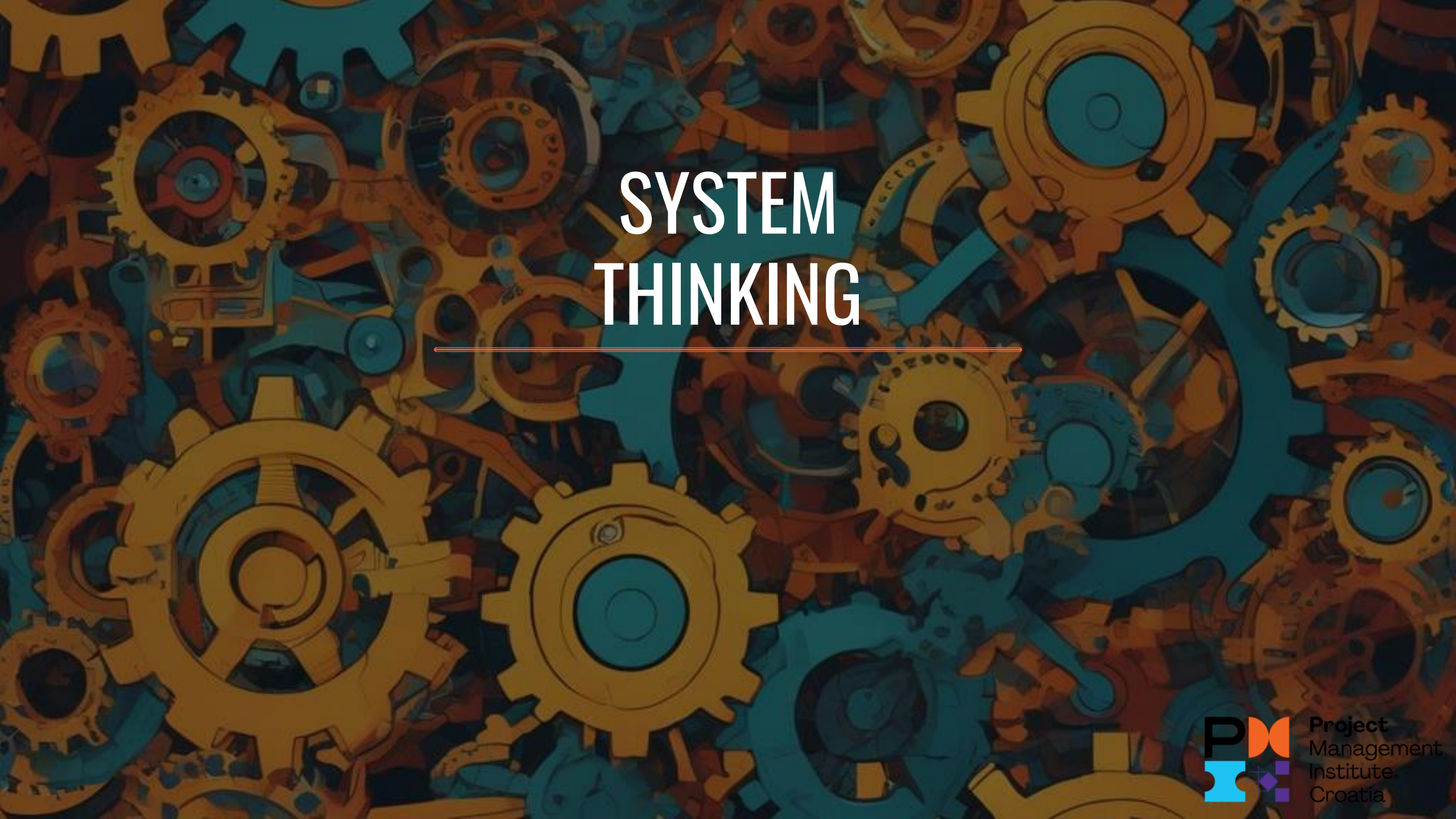
PERFORMANCE



DIFFERENT PERSPECTIVES

COMMON SENSE





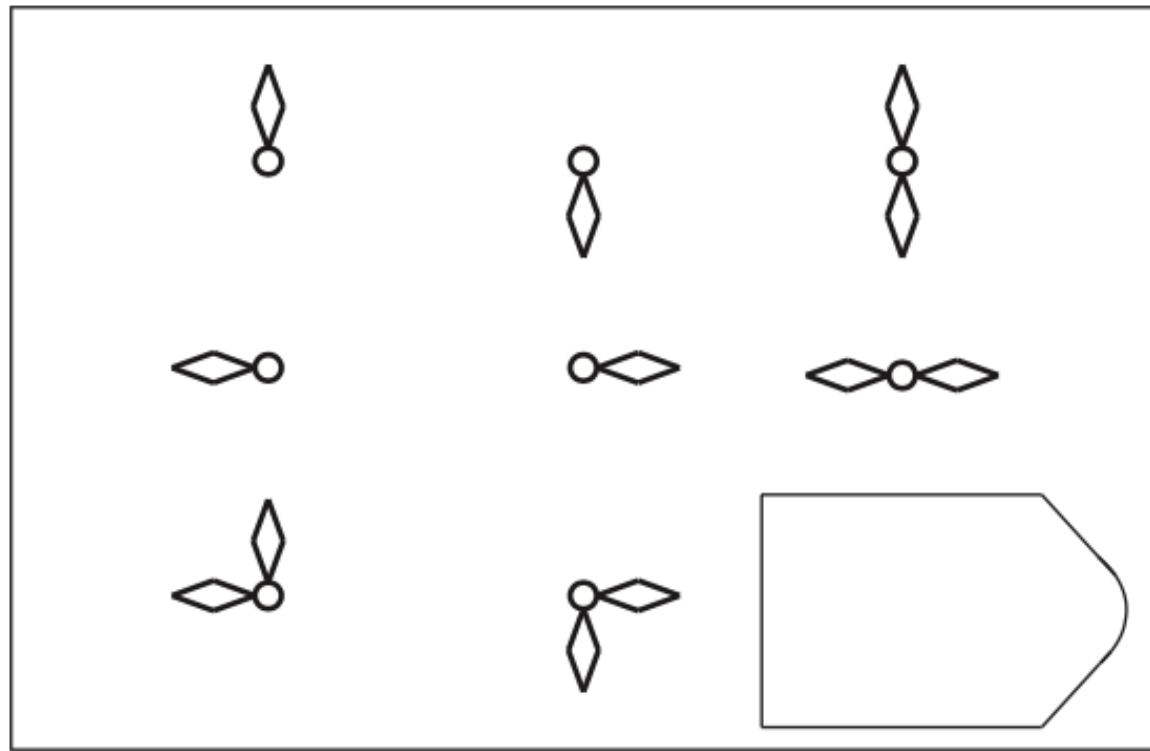
SYSTEM THINKING



Project
Management
Institute.
Croatia



SOCIAL CONTRACT WITH NEW GENS

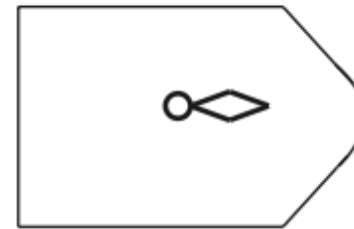
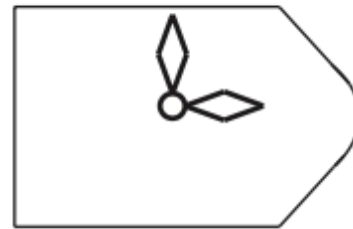
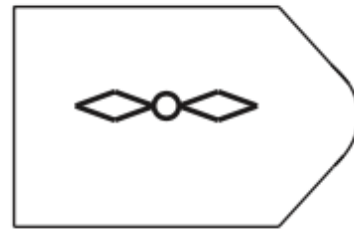
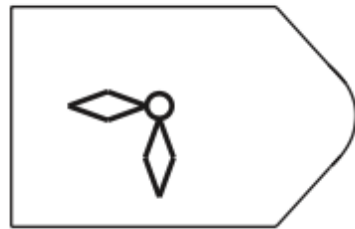


1

2

3

4

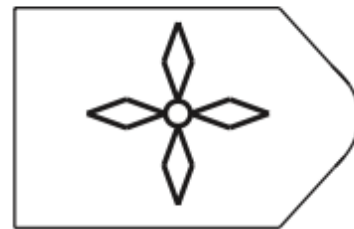
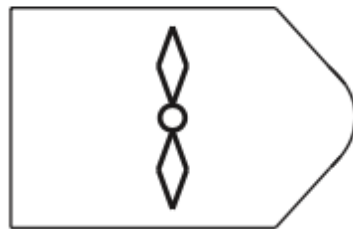
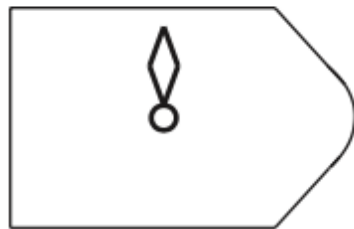
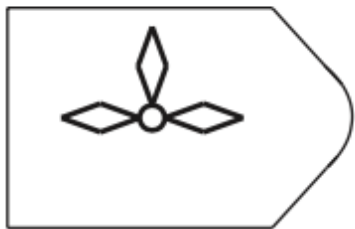


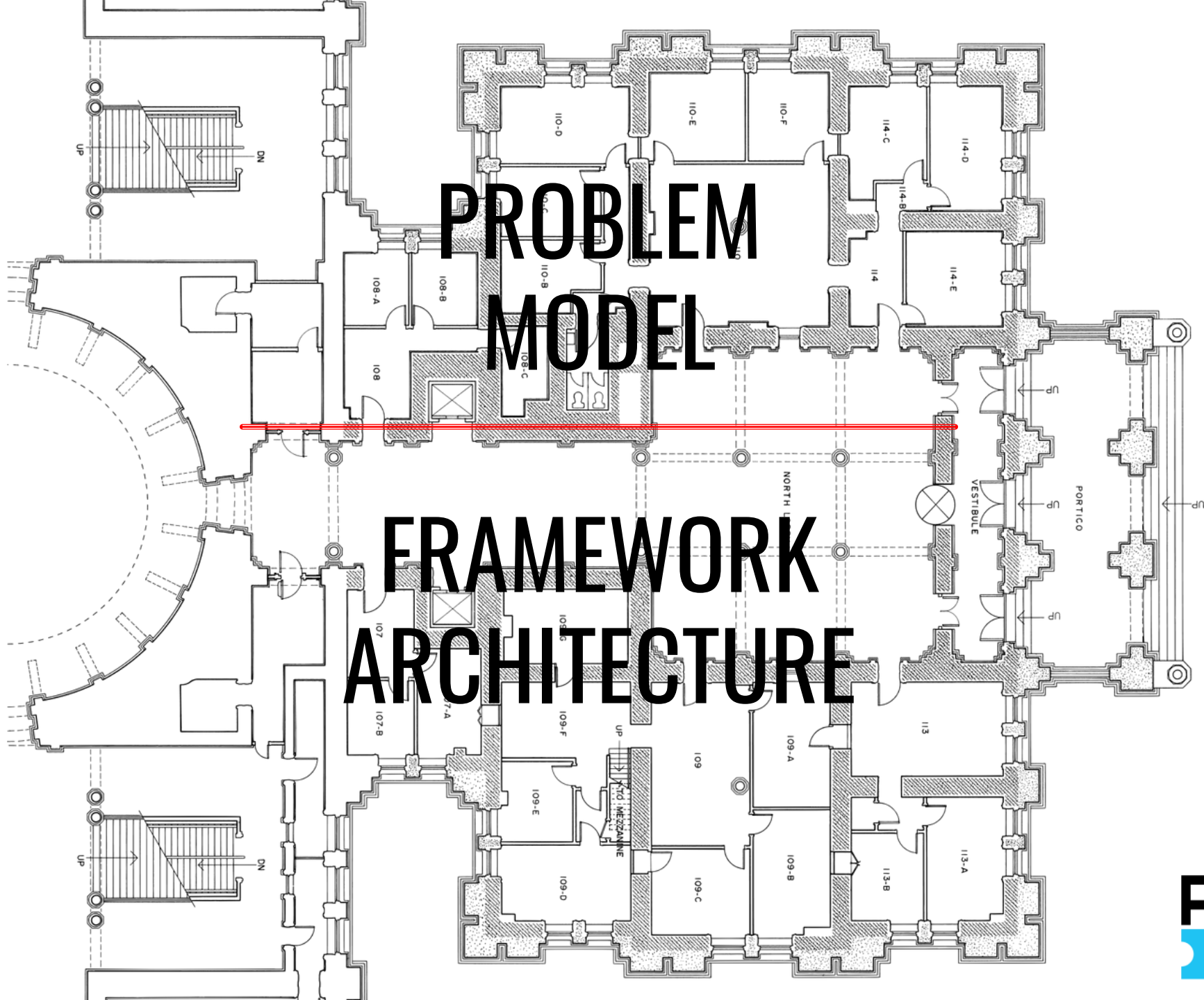
5

6

7

8





**PROBLEM
MODEL**

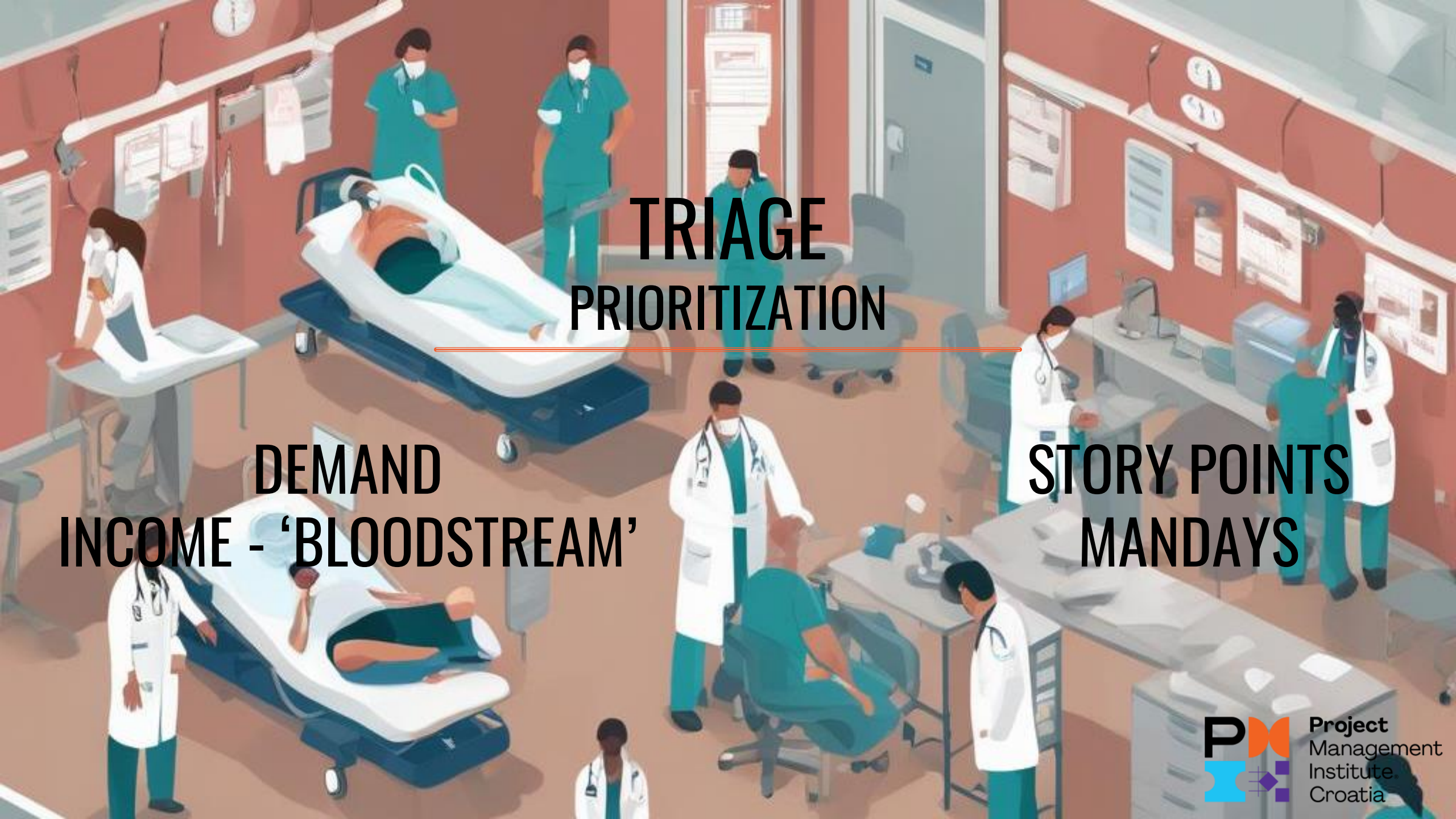
**FRAMEWORK
ARCHITECTURE**



WICKED PROBLEMS MOVING TARGETS

A vibrant, stylized illustration of a diverse group of people of various ethnicities and ages. They are depicted in a warm, orange-toned environment, smiling and interacting with each other. The style is flat and modern, with soft shadows and a friendly atmosphere. The text 'TREAT PEOPLE WELL & RIGHT' is overlaid in the center in a clean, white, sans-serif font.

TREAT PEOPLE WELL & RIGHT



TRIAGE PRIORITIZATION

DEMAND
INCOME - 'BLOODSTREAM'

STORY POINTS
MANDAYS



DEMAND INCOME 'BLOODSTREAM'



ENGAGEMENT PROFESSIONALISM

**PRODUCTIVITY
PERFORMANCE**

**RESPONSIBILITY
ACCOUNTABILITY**



WELLBEING FULFILLMENT

EXPECTATIONS
ASSUMPTIONS

EXPRESSING
THEIR EMOTIONS



'ALLERGIC REACTIONS'

COMPARISON
WITH OTHERS

FAIRNESS STUDIES
EQUITY THEORY




**LET'S TALK MORE
ABOUT MENTAL HEALTH**

**'TOXICITY'
DYSFUNCTIONAL**

**OFFENDED
VICTIMHOOD**

**RESILIENCE
ADAPTABILITY**

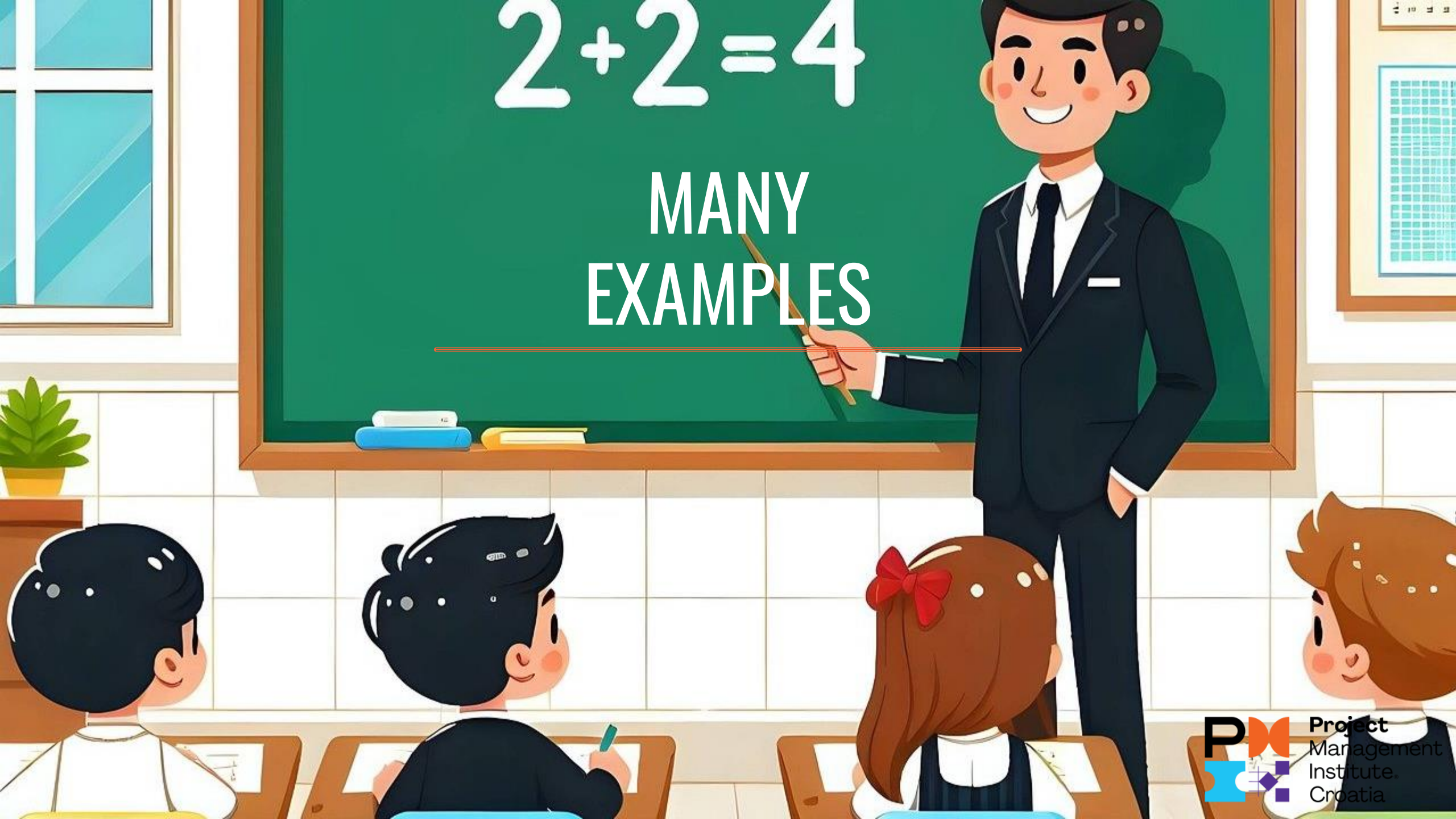



PRIDE
OF THE WORKMANSHIP

VS.
VANITY

$$2+2=4$$

MANY
EXAMPLES





HOW CAN YOU BE DIFFERENT?



Primewise

STRATEGY & CONSULTING

